Thank You for Another Successful Year!

Our Success is Shown in Those We Serve!

Goodwill Industries of Southwest Oklahoma & North Texas, Inc.
Mission Statement
To help people with disabilities and disadvantages achieve maximum independence.

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2018 Golf Tournament Sponsors

Air Force Sergeant Association
Alamo West Elementary School
Altus High School
American Cancer Society Burbank
American Cancer Society Lawton
American Cancer Society Vernon
American Cancer Society Wichita Falls
Anadarko Schools
Base Camp Lindrey
Bethel Assembly
Boy Scout 4008
Boy Scout Troop #111
Boy Scout Troop #163
Boy Scout Troop #185
C. Carter Crane
Cameron University Housing
Carriage Hills Elementary School
Childcare Community Association
Central Methodist Church
Central High School
Central Middle School
Charis Pregnancy Center
Children's Aide Society
Christian Helping Hands
Church of Christ
Circle K of Cameron
Clay County Imagination Library
Clay County Outreach
Cleveland Elementary School
Comanche Toys for Tots
Crosby Park Elementary School
Cub Scout #185
Cyril Senior Citizen Center
Daughters of The Nile

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Goodwill would like to say Thank You to all of our Donors, your generous donations fund our programs!

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18 Golf Tournament Sponsors

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Nissan of Lawton
Pam & Barry's REMAX Professionals
Pepsi Bottling Co.
Ross Hankins Insurance Agency
Wind River Harley Davidson
Well, another year has come and gone. It is hard to imagine we helped almost 9,000 people through our programs during 2018. In 2017, we provided services to 7,798 people. Every year, we look at new ways to provide more services and opportunities to our communities, and we accomplished that goal again. For most people in the U.S., Goodwill is just a bunch of thrift stores. I am proud to say our communities know we are so much more than that. They have been supporting us since 1957, and we have worked very hard to help our communities see Goodwill for what we really are: an organization that helps people with disabilities and disadvantages achieve their maximum independence. We employ over 200 people and help them achieve their goals in life. Training, advancement, and work experiences help our employees look toward their futures. Sometimes, those futures include promotions within Goodwill; and other times, they might include jobs with other companies or organizations. If our employees find a better job because of the training and work experiences we provided, we see this as another way we accomplished our MISSION: helping people with disabilities and disadvantages achieve their maximum independence!!!

All of the services and programs Goodwill uses to serve our communities could not be accomplished without the foresight, direction, and leadership of our Board of Directors. So many times, people never truly know how much time and effort our Board of Directors (made up of people from our local area) give to help Goodwill make such an impact on our communities. Without these special people, we would not be the dynamic organization people see today. Through the Board’s ongoing leadership, we continue to find ways to meet the various needs within our communities.

As you can see in this year’s annual report, we provided services in so many different ways. Our Workforce Development Program (WFD) worked diligently with our developmentally disabled clients. Our Adult Day Services Program (ADS) worked hard to provide fun and exciting activities for our elderly and more severely disabled clients. They were able to participate in events such as shopping, bowling, and even going to the movies. Our Voluntary Income Tax Assistance (VITA) program was a big success again in 2018. Our Career Development Centers (CDC) offered such a multitude of services to our communities that is hard to track all of the many different ways. For example, Goodwill aided the residents of our area through such initiatives as our Ex-offenders Program, resume writing, interviewing techniques, computer skills, how to dress for interviews, as well as many other important life skills. Furthermore, we helped with food assistance, housing and shelter, childcare, scholarships, and store vouchers. It has been amazing to be able to assist our community in so many important areas of life!

These are just a few of the services we provided this year, and it would not be possible without the generous donations and gifts from our community members. Your contributions and generosity make all of this possible. So, as we state every year:

![Message from the President/CEO and The Chairman of the Board](image)

Thank You!

Stewart Johnson - Chairman of the Board
Jimmy L. Crews - President/CEO
Success Stories

Rodney Barbee

Rodney is a charming, happy guy who enjoys the outdoors and simple things in life. He enjoys being helpful and hates to be a burden to anyone. Rodney resides in a residential home with two other roommates and works part-time. In the morning he delivers Meals on Wheels, and in the afternoon he attends his social engagement, the Goodwill Adult Day Services program. He has been attending the Goodwill Adult Day Services program for ten years.

Lisa Collins

Lisa is a well-mannered, polite and respectful young Native American lady with an infectious smile. Although she has a diagnosis of cerebral palsy and intellectual disabilities, she doesn’t allow her disabilities to outweigh her abilities. Lisa is super friendly, always smiling and happy and never meets a stranger. Lisa resides with her sister Rhonda, her legal guardian and her brother-in-law Peter. Lisa loves Elvis, going on vacation, going to concerts and her heritage.

Lisa has been attending the Goodwill Adult Day Services Program since 2008 and is a true believer of the Goodwill Adult Day Services program. She looks forward to attending her day program each and every day.

Lawrence Hernandez

Lawrence is a young man who started work with us earlier this year. He lives with his parents and has never had a job, aside from a work program he was enrolled in during his late high school years. His parents were thrilled that we accepted him into the program.

His original schedule had him coming full days, three times per week. Almost immediately, we observed some behavioral issues for Lawrence. He has a lot of energy and short attention span, and didn’t seem to understand why he was coming to work. He would act out by screaming or attempting to run through the warehouse and store areas. So, we worked with his parents to identify some strategies we could try with him to help him be successful. His parents were appreciative that we were willing to work with Lawrence to see how we can best serve his needs. After trying different ideas, we realized that the majority of his behaviors were happening as the day progressed, and that the behavioral issues were escalating in frequency and severity.

Not wanting to discharge him from the program, we discussed with and agreed to an amended schedule, with shorter work days, with his parents.

Lawrence responded positively to this change in schedule and has since thrived in the program. His parents began making Lawrence accountable for chores in the household, and he has responded well to that as well. He still has occasional issues, but we have been able to increase the amount of days per week that he works. The ultimate plan is for Lawrence to work a full weekly schedule in our program and beyond.

Career Development Center

Goodwill Industries of Southwest Oklahoma and North Texas strives to restore an individual’s dignity, self-respect, and self-worth through integrated programs of evaluation, personal adjustment, and skills training. With this in mind, Goodwill Industries has created the Career Development Center, which helps people gain and maintain employment at their highest level of ability, by learning various life skills through services such as career assessment and exploration, interviewing skills, and online job search techniques, just to name a few. Our Career Development services are offered in our Lawton, OK and Wichita Falls, TX locations.

Lawton, Oklahoma

At our Lawton, OK location, we offer several services, including:
- Resume Building
- Interview Techniques
- Career Assessments
- Basic Computer Skills
- One-on-One Help
- Online job Searching

Wichita Falls, Texas

At our Wichita Falls, TX location, we offer several services, including:
- Dress for Success
- Interview Techniques
- Online Job Search
- Resume Building
- One-on-One Help

We also offer help with local social programs, such as food assistance, housing and shelter needs, child care, mental health services, and more.

Through our Programs We Served 8,865 Persons in 2018

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You Earned It—You Keep It

Goodwill offers FREE income tax preparation during tax season at some of our retail stores for those who qualify. Goodwill’s IRS Certified tax preparers are trained to ensure that taxpayers receive all the tax credits to which they are entitled. Through the VITA program, we prepare basic tax returns for taxpayers and file the returns electronically for FREE.

Youth Service (for youth with special needs)

Goodwill Industries of Southwest Oklahoma and North Texas offers a program designed to meet the unique needs of a very special population of youth in the Lawton-Fort Sill Community.

The program was originally designed as a summer camp for children with special needs but has developed into a Youth Center which provides services year round. Goodwill provides a safe place for youth with special needs in a DHS Licensed Center with certified staff. Each youth has an individual plan of service to meet his or her needs to help reach their full potential. Snacks are provided with special diets as required. Activities are designed to meet the needs of your youth.

Maximum Independence Scholarship

Recognizing the ever-increasing need for financial assistance to help defray the cost of higher education, we have implemented a scholarship program to help select seniors in our territory attend college. Our mission is to help people with disabilities and disadvantages achieve maximum independence; it is our hope that with our financial assistance, a few select high school seniors who aspire to continue their education can indeed achieve that dream.

VITA (Volunteer Income Tax Assistance)

You Earned It—You Keep It

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Success Stories

2018 Scholarship Recipients

In May of 2018, Goodwill awarded scholarships to a group of high school seniors from our region that aspire to continue their education. Scholarships are awarded to a few select seniors that have dreams of continuing their education by attending a 2 or 4 year college or a vocational school, or by achieving a job specific certification.

“This scholarship would assist furthering my education, but also assist my success in becoming everything I strive to be. Finishing high school, excelling in college, and being successful in my future career are my goals. I don’t believe I will ever stop striving for success.” - 2018 Scholarship Recipient

Jodi Bowers

Jodi Bowers was in need of a job, so she visited the Lawton Career Development Center. At the Center, she was able to get help creating a resume, and learned what job opportunities were available in the area. Because she always wanted to work in Customer Service, and Goodwill Industries is always looking for great people, the Career Development Center staff told her about a recent Store Associate Position. Jodi applied for that position online, and she got it! She started working at our Goodwill Lee Blvd. Store in early April. She had also applied for a position at Cash Saver and she got that job too!

“I have met some really great people. I am enjoying my jobs and all of the benefits that comes with them. I’m so grateful I got these opportunities. I’m so proud to be part of such wonderful companies.”

Alice Porche

My name is Alice Porche, and I previously worked with Goodwill in the retail department. Once I was no longer employed there, I was informed that the Goodwill Development Center would be a great place to assist me in my endeavors to find employment. They were very instrumental in modifying my resume to make it more appealing to prospective employers as well as encouraging me to fill out another Goodwill application.

Just when I least expected it, I received a phone call from Ms. Veleria asking if I would be interested in interviewing for the Administrative Assistant opening at the Goodwill Career Development Center. Of course I said yes and she proceeded to tell me that the interviews would be held on the following Wednesday. On Wednesday I came in, interviewed, and I was offered the position the next day.

I can truly say that I am ecstatic that I have been given the opportunity to work with so many diverse individuals. It gives me the greatest pleasure “to help people with disabilities and disadvantages achieve maximum independence.”
Workforce Development Center
Goodwill Industries offers career development services to help people gain and maintain employment at their highest level of ability. Participants receive a paycheck, vocational skills, on-going training and support from Employment Training Specialists (ETS) all in preparation for competitive employment.

Support Services - In an effort to develop the vocational skills needed for competitive employment, Goodwill provides the following:
- Vocational Assessments: Assessments are conducted to determine abilities, aptitudes, and interests. Goal setting, career exploration, and individual program services are also done.
- Job Coaching: On-site job training to assist with adaptation, specific skills, and adjustment to employment.

Vocational Training - The very heart of Goodwill’s mission is to help each individual learn skills to help them find a job to ensure their continued success.
- Workshop: Program includes sorting toys, bagging, labeling and stuffing letters, assembly work, sewing, and much more.
- Document Destruction (Shredding): Participants learn how to shred and bale paper products. With the ETS, the participant is also learning the value of recycling and protecting the environment.
- Janitorial Services: Services include simple office cleaning and upkeep to several state contracts.

Professional Janitorial Service
Goodwill Industries’ Janitorial Services offers a wide range of services to meet the individual needs of the company and are available 5 days a week. Our staff is trained and monitored to ensure the job is done right the first time. From daily maintenance (dusting, cleaning windows, emptying trash) to major clean up jobs, Goodwill does it all! We specialize in stripping and waxing floors and carpet shampooing.

By utilizing Goodwill’s Janitorial Services, companies eliminate the day to day cleaning task while providing a job to an individual with a disability or disadvantage. It’s a win-win situation!

Goodwill Housing
A 74-apartment unit that provides housing and services specially designed to meet the physical, social and psychological needs of elderly citizens and individuals with disabilities. Our goal is the health, security, and independent living of our residents.

Adult Day Services
Goodwill Adult Day Services is a community-based group program designed to meet the needs of functionally impaired adults in the Southwest Oklahoma and North Texas Region. It is a structured, comprehensive program that provides a variety of health, social, and other related support services. Caring for a loved one requires both time and energy. It can be an exhausting, full-time job. Regular day care attendance can give families time to meet their own needs, while having the comfort of knowing that their loved one is being cared for by licensed or certified professional care staff.

Goodwill Adult Day Services offer:
- Medical Help: We utilize prevention programs designed to avoid problems before they start, such as monitoring existing medical conditions, assistance with self-care, diet recommendations, and rehabilitation assistance from professionals.
- Social Opportunities: Adults have a chance to meet with others of about the same age and/or circumstance, enjoy organized activities designed for their age group or special needs, and work together on group projects.
- Emotional Support: We can help support those who feel inadequate or incapable, remind people that they are not alone in their problems or fears, and encourage participants to try new activities and continue those they have always enjoyed.

- Renewed Interest in Life: We provide a schedule for each day of activities and encourage participation in these activities. We promote focusing on the future, not the past. We even help some find the desire to go on living their life to the fullest and enjoying each new day.
- Social and Medical Evaluations: Performed by on-site Social Worker and LPN to determine special needs and monitor progress.
- Assistance with activities of daily living: Certified and trained staff members will assist with ambulating, transferring, eating, and toileting.
- Transportation: Provided in the Lawton-Fort Sill and surrounding area.
- Therapy: To assist people in recovering emotionally and physically from a loss, illness, or injury.
- Exercise: Everyday activity, individualized for each participant’s need.
- Medication Administration: Administered by certified and licensed staff.
- Activity Staff: Provides recreational activities including games, BINGO, music therapy, arts and crafts, and field trips.
- A secure, safe and caring environment.